

Zito Media

Zito Media is an independently owned and operated cable/telecommunications company serving several Mid-Atlantic states. Vision has worked with Zito Media since 2007, providing them with marketing pieces such as Bill Stuffers, Newspaper Flyers, Billboards, Print Ads, Door Hangers, and Direct Mail Campaigns.

In addition, Vision designed the Zito Media Website and provides ongoing updates to the site. Vision has also supported Zito Media with Sales Research, Marketing Strategy, Database Enhancements, TV Spot Development, and Managing Telemarketing Initiatives.