

Treasure Lake

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A Lifestyle to Treasure

Treasure Lake is a private community of natural beauty nestled around lakes and woodlands in DuBois, PA. In addition to over 2000 homes, Treasure Lake features two PGA rated golf courses, several restaurants, a campground, a marina, and a host of other attractive amenities. Vision has provided marketing services to Treasure Lake since 2009, including the creation of a new Brand Identity and Tagline, *A Lifestyle to Treasure*.

Vision designed a new, comprehensive Website for Treasure Lake, which launched in May 2010, with both a public and private side, as well as numerous advanced features. Other projects for this community included: a newly redesigned monthly Newsletter, Stationery Items, Vehicle Stickers, Brochures for golf and recreation, Flyers for dining and special events, Newspaper Ads, Menus, golf Scorecards, and much more. We look forward to continuing to support this beautiful community with ongoing marketing programs to improve image, increase home sales, and increase amenities' revenues.

